



South Tyneside Council



Planning Group
South Tyneside Council, Town Hall & Civic Offices,
Westoe Road, South Shields, Tyne and Wear, NE33 2RL
Email: planningapplications@southtyneside.gov.uk
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ST0449 / 15 ADV

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address		2. Agent Name and Address	
Title:	<input type="text"/>	First name:	<input type="text"/>
Last name:	<input type="text"/>	Last name:	<input type="text"/>
Company (optional):	EURO GARAGES	Company (optional):	NIS SIGNS (LEICESTER) LTD
Unit:	<input type="text"/>	House number:	65
House name:	EURO HOUSE	House suffix:	<input type="text"/>
Address 1:	BEEHIVE TRADING PARK	Address 1:	65 OAKLAND ROAD
Address 2:	HASLINGDEN ROAD	Address 2:	<input type="text"/>
Address 3:	<input type="text"/>	Address 3:	<input type="text"/>
Town:	BLACKBURN	Town:	LEICESTER
County:	LANCASHIRE	County:	LEICESTERSHIRE
Country:	ENGLAND	Country:	ENGLAND
Postcode:	BB1 2EE	Postcode:	LE2 6AN

3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name: **STARBUCKS COFFEE**

Address 1: **SIMONSDALE SERVICES - DRIVE THRU**

Address 2: **NEWCASTLE ROAD A194**

Address 3:

Town: **SOUTH SHIELDS**

County: **TYNE WEAR**

Postcode (optional): **NE34 9QE**

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:

Reference:

Date (DD/MM/YYYY):

(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am: Do any of these statements apply to you?

(a) a member of staff Yes No

(b) an elected member Yes No

(c) related to a member of staff Yes No

(d) related to an elected member Yes No

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

PROPOSED EXTERNAL SIGNAGE FOR STARBUCKS DRIVE THRU SITE

REFER TO ATTACHED A3 DRAWING SIGN SCHEDULE SHEET 'KEY' ON DRAWING NO. 15-287-STARBUCKS-SIMONSDALE

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
1 SET - INDIVIDUAL WORDMARK LETTERS (1)	
Application for fascia sign(s)	3
2 X WALL GRAPHIC SIGNS (8 & 12)	
Application for a projecting or hanging sign(s)	1
1 X CLEARANCE BAR SIGN (3)	
Application for a hoarding(s)	—
Other	

If you selected Other, please describe:

1 X 9M HIGH TOTEM SIGN - INTERNALLY ILLUMINATED (1)

1 X DIRECTIONAL POST SIGN, 1.5M HIGH, INT. ILLUM. (2)

1 X 'NO ENTRY/THANK YOU' POST SIGN, 1.5M HIGH, INT. ILLUM. (7)

1 X 2 PANEL PREVIEW MENU BOARD, INTERNALLY ILLUMINATED (4)

1 X ORDER POINT CANOPY C/W SPOTLIGHT (5)

1 X 5 PANEL MENU BOARD, INTERNALLY ILLUMINATED (6)

8. Location of Advertisement(s)

Is the advertisement you are applying for already in place? Yes No

If Yes, please provide details of when the use or work started:

Rev A'

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From **DATE OF CONSENT**

To **MAXIMUM 5 YEARS**

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	1 OFF 9 METRE HIGH FREESTANDING INT. ILLUMINATED TOTEM POLE SIGN. DOUBLE SIDED	1 OFF 1.5M HIGH 1/2 WALL FREESTANDING DOUBLE SIDED ENTRANCE DIRECTIONAL POST SIGN INTERNALLY ILLUMINATED VIA WHITE LED'S	1 OFF NON ILLUMINATED FREESTANDING POST SIGN C/W 'CLEARANCE BAR' HANGING SINGLE SIDED SIGN.
a) The height from the ground to the base of the advertisement (in metres)	6.33M (U/SIDE DRIVE THRU SIGN) 7.2M (U/SIDE SIREN ROUNDDEL)	1.02M	2.59M
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	0.52M x 1.8M x 0.56M LOGO: 1.8M DIA x 0.42M DEEP	0.48M x 1.0M x 0.19M (1.5M 1/2 WALL POST SIGN)	SIGN: 0.127M x 1.676M x 0.052M (U/SIDE HORIZONTAL BAR = 3.022M)
c) The maximum height of any of the individual letters and symbols (in metric)	LETTERS = 0.15M CHEVRONS = 0.345M LOGO = 1.8M	LETTERS = 0.1M CHEVRONS = 0.22M SIREN LOGO = 0.167M	0.089M LETTERS & CHEVRONS
d) The colour of the text and background	SIREN - GREEN ON WHITE LETTERS & CHEVRONS - WHITE CASINGS & RETURNS - BLACK	WHITE TEXT & CHEVRONS GREEN/WHITE SIREN LOGO CASING & POSTS - BLACK	WHITE ON GREEN
e) Materials of the proposed sign(s)	M.S. POLE, BASEPLATE & BRACKETRY PAINTED BLACK. ALUMINIUM SIGN CASES & TRIM FRAMES. ACRYLIC OPAL PANELS. INTERNALLY ILLUM. BY WHITE LED'S / ELECTRICS.	ALUMINIUM POSTS / FRAME & FACE TRAYS FINISHED BLACK. OPAL LETTERS & CHEVRONS SHOW WHITE OPAL SIREN LOGO WITH APPLIED GREEN VINYL DETAIL. ELECTRICS / LED'S	M.S. TUBE 75mm x 102mm POST & HORIZONTAL BAR FINISHED BLACK. SIGN STEEL RECTANGULAR TUBE FINISHED GREEN, WHITE REFLECTIVE VINYL DETAIL 2x WIRE ROPE SUSPENSION HANGERS
f) The maximum projection of advertisement from the face of the building	REMOTE FROM BUILDING	REMOTE FROM BUILDING	REMOTE FROM BUILDING.
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	SIREN LOGO & DRIVE THRU SIGN'S INTERNALLY ILLUM. VIA WHITE LED'S WITHIN SIGN CASINGS.	LETTERING / CHEVRONS & SIREN LOGO ALL INTERNALLY ILLUMINATED VIA LED'S	
h) illuminance levels (cd/m ²)	350 cd/m ²	350 cd/m ²	
i) Will the illumination be static or intermittent?	STATIC	STATIC	

NOTE

- APPLICATION TO BE READ IN CONJUNCTION WITH N.I.S PROPOSED EXTERNAL SIGNAGE DRAWING No. 15-287-STARBUCKS-SIMONSIDE-REV 'A' (13 pages)
- REFER TO ORDNANCE SURVEY 'SITEMAP' (Scale: 1:1250) AND PROPOSED SIGN LOCATION DRAWING 'KEY' PLAN.

NOTE RE: SIGN ITEMS 9 AND 10 LOCATED ON 'KEY' PLAN

THE VINYL 'DOT' MANIFESTATIONS ARE APPLIED TO INSIDE OF BUILDING GLAZING 9 AND THE INTERNAL HANGING SIGN ROUNDDEL (WITHIN BUILDING) ARE EXEMPT FROM PLANNING REQUIREMENTS DUE TO BEING WITHIN THE BUILDING.

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From **DATE OF CONSENT**

To **MAXIMUM 5 YEARS**

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 4	Advertisement 5	Advertisement 6
Type:	1 x FREESTANDING PREVIEW MENU BOARD SINGLE SIDED 2 PANEL INTERNALLY ILLUMINATED	1 x DT ORDER POINT CANOPY. FREESTANDING C/W ACRYLIC 'WORLD MARK' LETTERING. LED MOUNTED FLOODLIGHT	1 x FREESTANDING 5 PANEL MENU BOARD SINGLE SIDED INTERNALLY ILLUMINATED
a) The height from the ground to the base of the advertisement (in metres)	0.38m	BASE AT FLOOR LEVEL	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	1.502m x 0.962m x 0.171m	2.988m x 1.413m x 2.286m	1.656m x 2.744m x 0.368m (AT BASE (0.171m CASING))
c) The maximum height of any of the individual letters and symbols (in metric)	KARLOS GRAPHICS 0.1m	VERTICAL 'WORLD MARK' 0.13m HIGH LETTERS x 1.83m SPREAD. 1 SET IN VERTICAL FORMATION.	
d) The colour of the text and background	MULTI-COLOURED GRAPHICS/LETTERING BLACK FRAME & STAND	TEXT WHITE CASING/STRUCTURE - RAL 7021 BLACK GREY	AS PER ADVERTISEMENT 4.
e) Materials of the proposed sign(s)	WELDED ALUMINIUM FRAME & CASINGS. ACRYLIC FACE PANELS ELECTRONIC COMPONENTS VINYL MULTI-COLOURED GRAPHICS. WELDED CONSTRUCTION.	STEEL PUSHS & BASE PLATES WELDED STEEL MONITOR SUPPORT FRAME & CC. WIRE GRID BACK & SIDE PANELS IN FRAMES. WELDED ALUMINIUM ROOF PANELS & BASE COVERS TO ELECTRIC ENCLOSURE.	
f) The maximum projection of advertisement from the face of the building	FINISHED BLACK. INT. ILLUMINATION VIA LED'S & ELECTRICALS REMOTE FROM BUILDING.	REMOTE FROM BUILDING	
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	PANELS INTERNALLY ILLUMINATED BY LED'S	UNDERSIDE OF CANOPY EXTERNALLY ILLUMINATED BY OFF-LED FLOODLIGHT MOUNTED ON LIGHT	PANELS INTERNALLY ILLUMINATED BY LED'S
h) illuminance levels (cd/m ²)	350 Cd/m ²	350 Cd/m ²	350 Cd/m ²
i) Will the illumination be static or intermittent?	STATIC	STATIC	STATIC

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From DATE OF CONSENT To MAXIMUM 5 YEARS date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 7	Advertisement 8
Type:	1.5m HIGH WALL 1 OFF FLEESTANDING DOUBLE SIDED 'NO ENTRY' 'THANK YOU' DIRECTIONAL SIGN. INTERNALLY ILLUMINATED BY LED'S	1 OFF WALL GRAPHIC SIGN FITTED TO REAR ELEVATION BUILDING FASCIA. FREECUT DESIGN BACK LIT ILLUMINATION
a) The height from the ground to the base of the advertisement (in metres)	1.02m	1.0m
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	0.48m x 0.823m x 0.19m (% ALL POST SIGN HEIGHT = 1.5m)	1.88m x 10.69m x 0.05m
c) The maximum height of any of the individual letters and symbols (in metric)	LETTERS = 0.1m SYMBOLS = 0.22m	VARIOUS HEIGHT 1.444m
d) The colour of the text and background	TEXT & SYMBOL BAR = WHITE SYMBOL BACKGROUND = RED SIGN CASING & POSTS = BLACK	LASER CUT GRAPHIC & FRAME FINISHED SATIN BLACK
e) Materials of the proposed sign(s)	ALUMINIUM POSTS / FRAME & FACE TRAYS FINISHED BLACK. OPAL ACRYLIC LETTERS & 'NO ENTRY' SYMBOL RED VINYL ONTO CIRCULAR SYMBOL. ELECTRICS / LED'S	ALUMINIUM FRAME & NON FERROUS SCREW FIXINGS. PLASTIC WALL PLUGS. ALUMINIUM FREECUT GRAPHIC. ALL FINISHED SATIN BLACK
f) The maximum projection of advertisement from the face of the building	REMOTE FROM BUILDING	0.05m
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)		
g) Details of method of illumination (internally illuminated/externally illuminated)	LETTERING & CIRCULAR 'NO ENTRY' SYMBOL ALL INTERNALLY ILLUMINATED	LED BACKLIT ILLUMINATION
h) illuminance levels (cd/m ²)	350 cd/m ²	350 cd/m ²
i) Will the illumination be static or intermittent?	STATIC	STATIC

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From DATE OF CONSENT

To MAXIMUM 5 YEARS

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 11	Advertisement 12
Type:	1 SET - 255mm INDIVIDUAL STARBUCKS COFFEE WORDMARK LETTERS MOUNTED AT HIGH LEVEL AT SHOPFRONT ELEVATION. LETTERS INTERNALLY ILLUM. VIA WHITE LED'S	1 OFF - WALL GRAPHIC TO SHOPFRONT ELEVATION INTERNALLY ILLUMINATED VIA LED'S TO BACK ILLUMINATE.
a) The height from the ground to the base of the advertisement (in metres)	3.1m	1.0m
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	0.255m x 3.904m x 0.07m	1.6m x 2.925m x 0.05m
c) The maximum height of any of the individual letters and symbols (in metric)	0.255m	1.4m
d) The colour of the text and background	WHITE ACRYLIC (OPAC) LETTER FACES & RETURNS. ALUMINIUM BACKS FINISHED WHITE.	LASER CUT GRAPHIC AND FRAME PAINT FINISH SATIN BLACK
e) Materials of the proposed sign(s)	LETTERS: 050 ACRYLIC FACES & RETURNS. LED modules/electrics. Fitted to aluminium back finished white. Non Ferrous fixing to building structure	ALUMINIUM FRAME & NON FERROUS SCREW FIXINGS. PLASTIC WALL PLUGS. ALUMINIUM LASER CUT GRAPHIC. ALL FINISHED SATIN BLACK
f) The maximum projection of advertisement from the face of the building	0.07m	0.05m
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h), and i)		
g) Details of method of illumination (internally illuminated/externally illuminated)	INDIVIDUAL WORDMARK LETTERS INTERNALLY ILLUMINATED BY LED'S	LED. BACK LIT ILLUMINATION.
h) illuminance levels (cd/m ²)	350 cd/m ²	350 cd/m ²
i) Will the illumination be static or intermittent?	STATIC	STATIC

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form:

Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided:

Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north:

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:

The correct fee: £110.00 Cheque enclosed

Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY):

(date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) Agent Applicant Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address: